

# যুগান্তর

## INTRODUCTION

The Daily Jugantor is the second highest circulated daily in Bangladesh. On 1 February 2000, Jugantor began its humble journey of conquering the hearts of millions of readers with the credit line “sotter sondhane nirvik”.

[Jugantor.com](http://Jugantor.com) maintains as highest standard of journalism in Bangladesh with impartial and authentic news presentation. Instead of taking traditional role it always keeps reinventing itself to stay a step ahead than others.

The popularity of [Jugantor Online](http://Jugantor Online) is increasing day by day for its fearless and objective Journalism. Jugantor Online is a powerful media for mass promotion of your organization. Jugantor Online is now more advanced to deliver your advertisement to clients more easily and quickly.



### Desktop Online Rate Chart

Home Page		Desktop Super Premium CPM Rate
Placement	Size	Rate BDT
Home Page Leader Board	970x90	<b>75/-</b>
Home Page T-1	728x90	
Home Page R-1	300x250	

Home Page		Desktop Premium CPM Rate
Placement	Size	Rate BDT
Home Page T-2	728x90	<b>60/-</b>
Home Page R-2	300x250	

Article Page		Desktop Super Premium CPM Rate
Placement	Size	Rate BDT
Article Page T-1	970x90	<b>75/-</b>
Article Page R-1	300x250	

Article Page		Desktop Premium CPM Rate
Placement	Size	Rate BDT
Article Page R-2	300x250	<b>60/-</b>
Article Page R-3	300x250	

Desktop Sticky AD		Special Premium CPM Rate
Placement	Size	Rate BDT
Home Page Sticky	970x90	<b>90/-</b>
Article Page Sticky	970x90	<b>70/-</b>

Interstitial AD		Welcome Pop-UP Hourly
Placement	Size	Rate BDT
Desktop Home Pop-UP	660x440	<b>15,000/-</b>
Mobile Home Pop-UP	320x480	
Desktop Article Pop-UP	660x440	<b>10,000/-</b>
Mobile Article Pop-UP	320x480	

### Mobile Online Rate Chart

Home Page		Mobile Super Premium CPM Rate
Placement	Size	Rate BDT
Home Page T-1	320x100	<b>75/-</b>
Home Page R-1	300x250	

Home Page		Mobile Premium CPM Rate
Placement	Size	Rate BDT
Home Page R-2	300x250	<b>60/-</b>
Home Page R-3	300x250	

Article Page		Mobile Super Premium CPM Rate
Placement	Size	Rate BDT
Article Page T-1	320x100	<b>75/-</b>
Article Page R-1	300x250	

Article Page		Mobile Premium CPM Rate
Placement	Size	Rate BDT
Article Page R-2	300x250	<b>60/-</b>
Article Page R-3	300x250	

Mobile Sticky AD		Special Premium CPM Rate
Placement	Size	Rate BDT
Home Page Sticky	320x50	<b>90/-</b>
Article Page Sticky	320x50	<b>70/-</b>

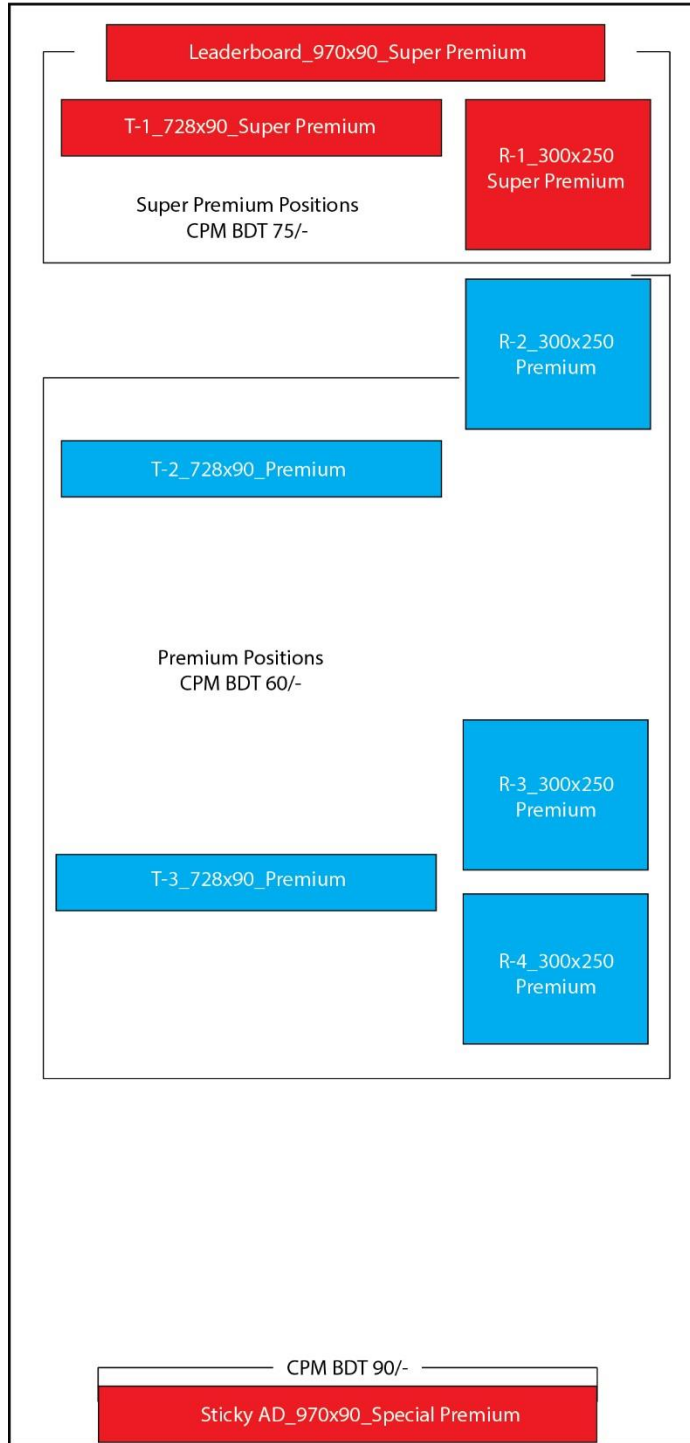
Special Products of jugantor.com		
AD Format	Size	Rate BDT
Desktop Article Parallax	660x440	<b>150/- CPM</b>
Mobile Article Parallax	300x600	<b>150/- CPM</b>
Facebook Live Show	Per-1	<b>50,000/-</b>
Advertorial Campaign	Per-1	<b>37,500/-</b>

## For More Details:

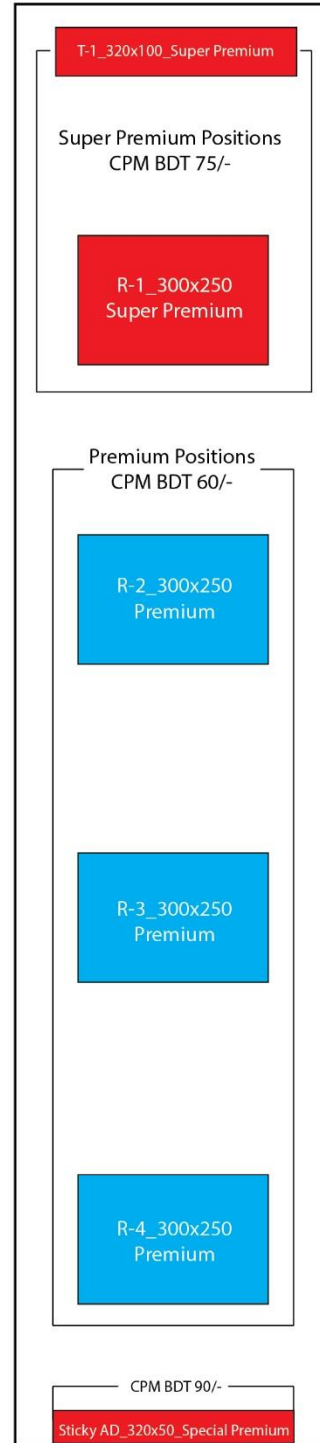
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 Dhaka-1229.

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 www.jugantor.com

### Desktop\_Home Page\_View

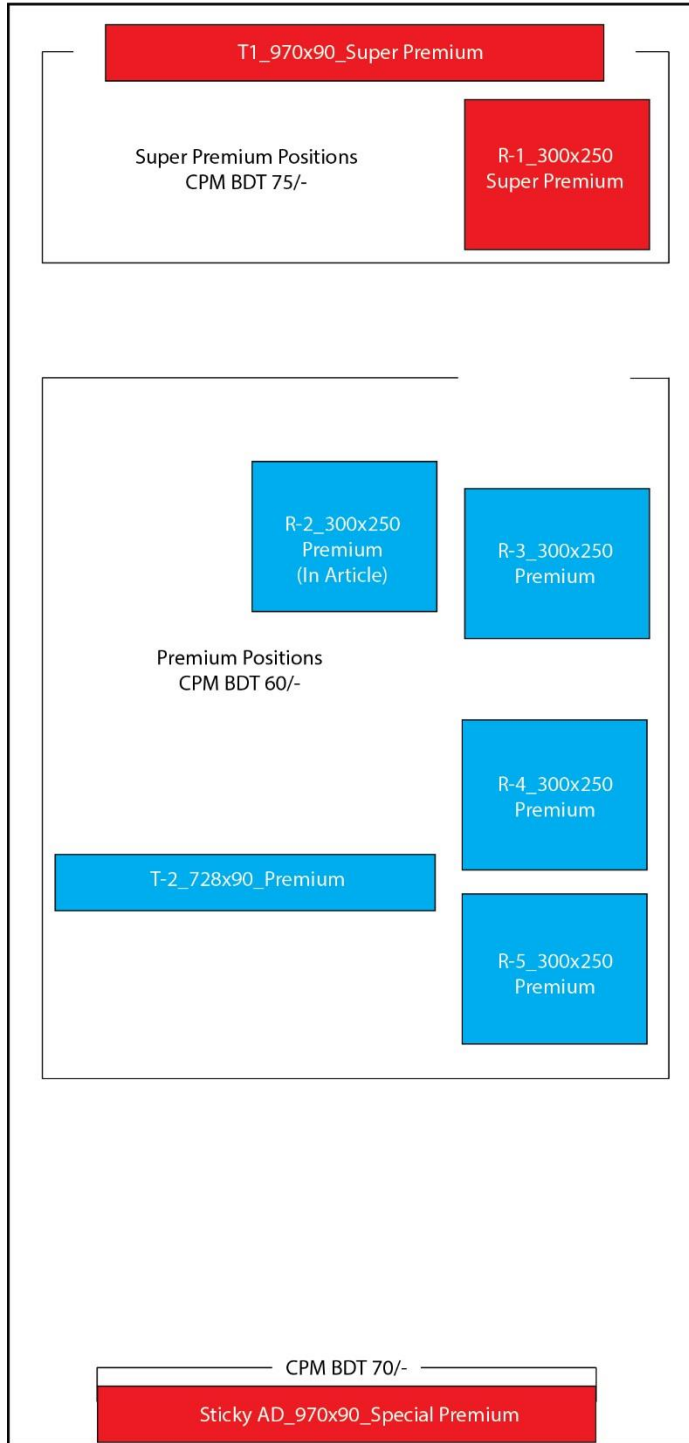


### Mobile\_Home Page\_View

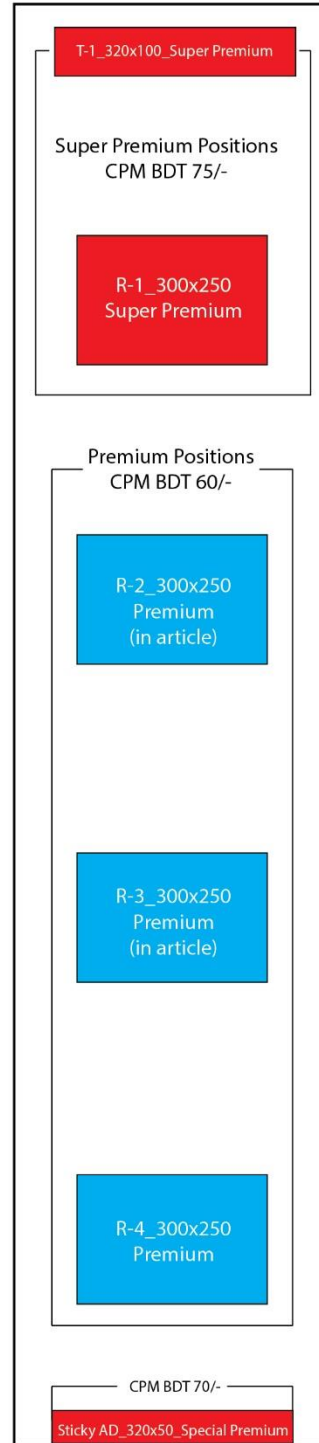


## Home Page\_Regular Banner AD Placement

Desktop\_Article Page\_View



Mobile\_Article Page\_View



Article Page\_Regular Banner AD Placement